

Voted 'Best Festival'
In South Haven – *Again!*

August 10-13, 2017



The National Blueberry Festival is celebrating 54 years in beautiful South Haven, MI, and we need your support to make sure we *are* the “Best Festival in South Haven”!

The goal for 2017 is to keep the success of this festival running high by further enhancing our great events within the festival itself. The Beverage Tent was a success (despite the weather!), our guests loved our free Trolley throughout town, the educational component did its job by highlighting why agriculture is so very important to our economy and three college freshmen appreciated the scholarship dollars that were awarded to them. By financially supporting this event, you ensure that The National Blueberry Festival remains *the* signature event in South Haven and continues to offer our families and guests a quality, 4-day fun filled, family event for another year.

We are focused on ensuring that you receive a good return on investment when you choose to sponsor the National Blueberry Festival. In addition to the dollars needed for running the best festival we can, last year alone, twelve other not-for-profit organizations used this festival as a vehicle to raise over \$50,000 in much needed funds for *their* missions, as well as reaping the economic benefit to our retailers, hotels, restaurants and sponsors. The sponsorship options are listed below, however, we would be happy to tailor a sponsorship package based on your needs -just give us a call. We look forward to working with you!

Friends of the National Blueberry Festival \$100

Your company name on www.blueberryfestival.com

Partner \$250

Benefits of “Friend” plus your company name on event brochures

Bronze Partner \$500

All of the benefits of “Partner”, plus your logo on www.blueberryfestival.com

Silver Partner \$1,000

All of the benefits of “Bronze”, plus logo on event brochures, hyperlink to your website, and shared signage at Riverfront park.

Gold Partner \$3,000

As a Gold Partner, you will receive all the benefits of “Silver”, plus verbal sponsorship recognition from stage during entertainment breaks.

Platinum Partner \$5,000

Platinum Partners receive a custom-tailored sponsorship package including exclusive sponsorship of an event.

Diamond Partner \$7,000 and up

Diamond Partners receive all of the benefits listed above, plus additional exposure and marketing opportunities and guaranteed media coverage!

In-Kind Partnership Packages are also available – please just ask us!

Thank you!

Rosalie Plechaty, Director

Please mail sponsorship form and payment to:

The National Blueberry Festival - PO Box 482 - South Haven, MI 49090

For more information, call 269-271-6307 or email rplechaty@blueberryfestival.com

The National Blueberry Festival is a 501 (c) 4 organization.

National Blueberry Festival of South Haven, MI
PO BOX 482 South Haven, MI 49090 Ph: 269-637-5171
www.blueberryfestival.com

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**I WOULD LIKE TO SUPPORT
THE NATIONAL BLUEBERRY FESTIVAL!**

Name of Business or Organization _____

Contact Name _____

Address _____

City/State/Zip _____

Email _____ Phone _____

Signature _____

FRIEND OF THE NATIONAL BLUEBERRY FESTIVAL	\$100
PARTNER	\$250
BRONZE PARTNER	\$500
SILVER PARTNER	\$1,000
GOLD PARTNER	\$3,000
PLATINUM PARTNER	\$5,000
DIAMOND PARTNER	\$7,000 and up

Please make checks payable to:
NATIONAL BLUEBERRY FESTIVAL
PO BOX 482
SOUTH HAVEN, MI 49090

***THANK YOU FOR YOUR SUPPORT OF
THE NATIONAL BLUEBERRY FESTIVAL!***

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