



About the 2021 National Blueberry Festival Youth Program*

The 2021 Pageant will be held Thursday, August 12th at 5:30PM, at our stage under the Huron Street Pavilion, downtown South Haven.

A Mandatory practice and individual *interview* will take place August 11th from 6:00-8:00PM at Beeches Golf Club.

An optional practice for this year's program will be held Thursday, August 5th from 6:00-7:30PM at Beeches Golf Club.

We understand the current climate might not give way to a pageant typical to what we have seen in the past, however, we are committed to finding ambassadors for our festival. Any changes to our format/structure will be communicated via email.

The Youth Pageant Ambassador Program is a wonderful leadership experience for local youth. It is a great chance to be brave, try something new, and meet friends. The pageant is held as part of the opening ceremony for the National Blueberry Festival, as it is here that representatives for the festival will be chosen.

The pageant aims to provide local youth between the ages of 6 and 12 years old the opportunity to participate in local festivals and holiday celebrations, to gain social skills, and to learn more about the community of South Haven and the industry that South Haven is known for - Blueberries.

The pageant committee encourages interested participants to come as they are, in their favorite outfit or sundress - fancy dresses just aren't practical for the hot summer weather, and to be ready for some serious FUN and learning!

Cost \$25.00/ child

Rules and Waiver

RULES AND INFORMATION for National Blueberry Festival Pageant: All contestants must be at least 6 years old and not more than 12 years old by August 12, 2021. Contestants must continually reside with a parent or legal guardian and maintain a permanent residence within South Haven, Bangor, Bloomingdale, Breedsville, Covert, Glenn, Grand Junction, or Lacota. As of August 12, 2021, no other local, state, or national title shall be held if contestant becomes an ambassador for The National Blueberry Festival.

All entry fees are nonrefundable (unless the festival is cancelled) and must be received no later than July 22, 2021.

We (the National Blueberry Festival) understand that the current climate might not give way to a pageant typical to what we have seen in the past, however we are committed to finding ambassadors for our festival. Any changes to our format/structure will be communicated via email.

The purpose of the National Blueberry Festival Pageant is to select representatives for the National Blueberry Festival. The National Blueberry Festival Pageant is a “natural” children’s pageant. For this setting and all events in the year to follow, contestants are expected to wear little to no make-up and modest, age-appropriate outfits. The National Blueberry Festival Pageant aims to provide local youth between the ages of 6 years old and 12 years old the opportunity to participate in local festivals and holiday celebrations, to gain social skills, and to learn more about the community of South Haven and the industry that South Haven is known for - blueberries!

The court members will be chosen by judges that will remain anonymous until the start of the pageant, and are chosen at the discretion of The National Blueberry Festival Pageant Director, Brianne Hooper. The judges will evaluate, with equal value, the three categories of interview personality, on-stage presentation, and on-stage question.

Children ages 6 years old to 8 years old by August 12, 2021 will compete for the “Little Miss Blueberry Princess” or “Little Mister Blueberry Prince”. Children ages 9 years old to 12 years old by August 12, 2021 will compete for the “Little Miss Blueberry” or “Little Mister Blueberry”.

If your child has previously served as the title holder for Little Miss, Little Mister, Princess, your child is not eligible to participate in the pageant event again at that age category. Titleholders who have served as court members or runners up are eligible to participate in the pageant more than one year, however, repeat participants are not granted any sort of preference over participants running for their first time.

The Court of Honor for 2021 is set to be: Blueberry Princess, Blueberry Princess First Runner-Up, Blueberry Prince, Blueberry Prince First Runner-Up, Little Miss Blueberry, Little Miss Blueberry First Runner-Up, Little Mister Blueberry, and Little Mister Blueberry First Runner-Up.

Pageant participation is on a first-come-first-serve basis and is limited to the first ten applications received per category. All pageant participants are welcomed and encouraged to participate in the National Blueberry Festival Stationary Parade on August 13, 2021 at 6:30PM. The court make up and positions may be altered or added by The National Blueberry Festival Pageant Director, Brianne Hooper, supported by the Festival Committee, at any time without prior warning to contestants. No monetary compensation will be given to any members of the Court of Honor.

PARENT/ LEGAL GUARDIAN RELEASE for National Blueberry Festival Pageant

We, the parents/legal guardians of the contestant, hereby give our consent for the contestant to appear in the 2021 National Blueberry Festival Pageant, and to participate in all events planned by the Committee and Pageant Director, Brianne Hooper.

We agree that photographs of our child may appear with or without their name for any lawful purpose, including such purposes as publicity, illustration, advertising, and online content.

We do hereby release, unconditionally, and forever, any claim against The National Blueberry Festival, The National Blueberry Festival Pageant, its officers, directors, agents, volunteers, employees and corporate sponsors, and agree to hold them harmless as to any claim arising out of any participation in The National Blueberry Festival or its activities.

If our child is selected as part of The Court of Honor, we as parents/legal guardians agree to the following: The contestant will attend all events requested by the Committee even though they may conflict with the festival schedule. The contestant will not attend any events unless a written invitation is received by and approved by the Pageant Director, Brianne Hooper. The contestant will be picked up at the designated end time of events or may lose the opportunity to participate in future events. From the date of selection, the contestant will not advertise, endorse, or in any way support any commercial product or make any personal appearances as a representative of the National Blueberry Festival Pageant Event without written consent of the Pageant Director, Brianne Hooper.

We have read and understand the rules and information set forth in this document.

**The terms "Youth Program," "Youth Pageant," "Ambassador Program," and similar phrases are used interchangeably, and refer to a single program.*