



-  [BlueberryFestival.com](https://www.BlueberryFestival.com)
-  [nfo@blueberryfestival.com](mailto:nfo@blueberryfestival.com)
-  [TheNationalBlueberryFestival](https://www.facebook.com/TheNationalBlueberryFestival)
-  [NationalBlueberryFestival](https://www.instagram.com/NationalBlueberryFestival)



# August 10-13, 2023

*Help us keep the Festival going for another 60 years!*

[WWW.BLUEBERRYFESTIVAL.COM](https://www.BlueberryFestival.com)



# 60th Annual National Blueberry Festival

## Sponsorship Menu

Presenting Sponsor	\$10,000
Blueberry Square* <small>Includes Pavilion Stage, Pie Social, Blueberry Central Market, Swag Mobile</small>	\$5,000
Farm Day	\$4,000
Race	\$4,000
Blueberry Express/Transportation	\$3,500
Pie Social	\$3,000
Parade	RESERVED
Street Performers	\$2,500
Info Booth	\$2,500
Official Photographer w/Selfie Stations	\$2,500
Pie Eating	RESERVED
Volunteers	\$2,500
Riverfront	\$1,500/multiple available
Community Partner	\$1,000
Experiences	Varies    Let's Talk!
Bronze Sponsor	\$500
Small Biz	\$300
Friend	\$100

**The National Blueberry Festival** has been held in South Haven, Michigan since 1963 and is one of the country’s oldest continuously-running fruit festivals! It is held on the second weekend in August, and includes free concerts, a parade, kid’s activities, blueberry pancake breakfasts, pie-eating contests, and much more!

We’re proud of South Haven’s tremendous blueberry crop, and the important industry it represents in our area. Van Buren County is the nation’s most prolific producer of highbush blueberries, and Michigan as a whole produces upward of 100 million pounds each year.

Growers, packers, u-picks, specialty equipment, agritourism, cottage industry and more convene right here in Southwest Michigan, and it’s all thanks to the delicious and healthy king of fruits — the mighty blueberry!

**Our Mission** is to recognize, appreciate, and celebrate the cultural and economic significance of blueberries, blueberry production, and agritourism in the Southwest Michigan region by holding an annual National Blueberry Festival as well as promote the education and future of agriculture in Southwest Michigan.



Please reach out to Jeff @ [info@blueberryfestival.com](mailto:info@blueberryfestival.com) for any questions or to learn more about the 60th Annual National Blueberry Festival in South Haven!

**We cannot wait to celebrate with you!**